Dear Friends of Castaway Animals Rescue Effort:

Castaway Animals Rescue Effort (C.A.R.E.) will be hosting the Red CAREpet Gala at Oasis Hotel and Convention Center on Friday, April 10, 2020.

Approximately 6.5 million companion animals enter shelters nationwide annually, and 1.5 million (1 in 4) don’t make it out alive. At least 1,376 animals were euthanized in 2017 in Greene County alone. That number would be much higher without the work of C.A.R.E. and other area no-kill shelters. This is a HUGE problem, but we have a solution to attack the problem directly at its source – the C.A.R.E. Pet Services Center.

The innovative Pet Services Center will provide a full-service veterinary clinic, grooming, pet training, community education, food pantry assistance, emergency services, and other pet retention services to low-income families and seniors. The goal of the Pet Services Center will be to reduce owner surrenders, ultimately decreasing the number of animals abandoned in shelters and keeping them in loving homes.

Please consider helping C.A.R.E. continue our mission of reducing the kill rate in southwest Missouri by being a Red CAREpet Gala sponsor. You will find sponsorship details included within this packet. In addition to keeping southwest Missouri families together and reducing the kill rate, you will gain visibility among the southwest Missouri public as a sponsor. C.A.R.E. is a 501(c)3 non-profit organization, and all donations are tax-deductible.

A private donation allowed C.A.R.E. to acquire a Springfield building with the perfect design and location for the Center. Since kicking off our capital campaign, we’ve raised over $226,000 of the $750,000 fundraising goal. This is a huge undertaking, but we are one step closer due to a matching funds pledge up to $500,000 by a private benefactor. **Your sponsorship will be matched, making twice the impact on southwest Missouri’s pets and pet parents!**

Please do not hesitate to contact Rob Hardy at rob@carerescue.org or 417-708-CARE if you have any questions or if you would like to discuss sponsorship opportunities. We truly appreciate your consideration.

Sincerely,

Melissa Sartin
Executive Director
CASTAWAY ANIMALS RESCUE EFFORT
P.O. Box 215 Aurora, MO 65505   417-875-6565   www.carerescue.org

The C.A.R.E. Pet Services Center
3880 West Battlefield Road
Springfield, MO 65807
(Southwest Springfield, near the intersection of Battlefield and West Bypass)
The Red CAREpet Gala benefits C.A.R.E.’s capital campaign for the innovative Pet Services Center with a fun-filled night of live music, drinks, food, and our vision for the Center. This will advance C.A.R.E.’s mission to reduce the kill rate in southwest Missouri. Sponsorship will show a commitment to C.A.R.E.’s mission, the animals, and to the betterment of the southwest Missouri community to those in attendance and to the thousands of people that will be reached from our marketing efforts.

A generous private benefactor is matching donations up to $500,000 for the Pet Services Center, so your sponsorship will be matched, having twice the impact! All sponsorships are tax deductible.

**The Red C.A.R.E.pet Gala Sponsorship Agreement — 2020**

Business/Individual Name: ________________________________________________________________

Address: ______________________________________________________________________________

City: ___________________________ State: ______________________  Zip: ______________________

Contact Name: _________________________________________________________________________

Email: ____________________________________________    Phone: ____________________________

Sponsorship Level (circle one):

| $10,000 | $5,000 | $2,500 | $1,250 | $750 | $500 |
| Presenting | Diamond | Platinum | Gold | Silver | Table |

Signature: ________________________________________________________________________________

To discuss sponsorship, contact:

Rob Hardy
rob@carerescue.org
417-708-CARE
## 2020 Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>At the Event:</th>
<th>Recognition:</th>
<th>Premium Experience:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$10,000</strong></td>
<td><strong>Presenting</strong></td>
<td>20 tickets (2 tables)</td>
<td>Choice of table locations, Audience address, Naming rights (The Red CAREpet Gala presented by ________)</td>
<td>C.A.R.E. Sanctuary Excursion for 15, One hour office visit from dog</td>
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<tr>
<td><strong>$5,000</strong></td>
<td><strong>Diamond</strong></td>
<td>10 tickets (1 table)</td>
<td>Commercials, 1/2 page program advertisement, Logo on website, Logo on print promotion/program, Logo on newsletter, General post on social media, Renovated Center, Gala Presentation, General blog post, 1 year C.A.R.E. Community Partner</td>
<td>One hour office visit from dog</td>
</tr>
<tr>
<td><strong>$2,500</strong></td>
<td><strong>Platinum</strong></td>
<td>10 tickets (1 table)</td>
<td>1/4 page program advertisement, Logo on website, Logo on print promotion/program, Logo on newsletter, General post on social media, Renovated Center, Gala Presentation, General blog post, 1 year C.A.R.E. Community Partner</td>
<td>One hour office visit from dog</td>
</tr>
<tr>
<td><strong>$1,250</strong></td>
<td><strong>Gold</strong></td>
<td>5 tickets</td>
<td>Name on website, Name on print promotion/program, Name in Newsletter, General post on social media, Renovated Center, Gala Presentation, General blog post, 1 year C.A.R.E. Community Partner</td>
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<tr>
<td><strong>$750</strong></td>
<td><strong>Silver</strong></td>
<td>2 tickets</td>
<td>Name on website, Name on print promotion/program, Name in Newsletter, General post on social media, Gala Presentation, 1 year C.A.R.E. Community Partner</td>
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</tr>
<tr>
<td><strong>$500</strong></td>
<td><strong>Table</strong></td>
<td>A table sponsorship reserves a whole table (10 tickets) for your group or organization with your name or logo prominently displayed. Includes name recognition on the event program.</td>
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