



CASTAWAY ANIMALS RESCUE EFFORT

P.O. Box 215 Aurora, MO 65505 417-875-6565 www.carerescue.org

Dear Friends of Castaway Animals Rescue Effort:

Castaway Animals Rescue Effort (C.A.R.E.) will be hosting the Red CAREpet Gala at Oasis Hotel and Convention Center on Friday, April 10, 2020.

Approximately 6.5 million companion animals enter shelters nationwide annually, and 1.5 million (1 in 4) don't make it out alive. At least 1,376 animals were euthanized in 2017 in Greene County alone. That number would be much higher without the work of C.A.R.E. and other area no-kill shelters. This is a HUGE problem, but we have a solution to attack the problem directly at its source – the C.A.R.E. Pet Services Center.

The innovative Pet Services Center will provide a full-service veterinary clinic, grooming, pet training, community education, food pantry assistance, emergency services, and other pet retention services to low-income families and seniors. The goal of the Pet Services Center will be to reduce owner surrenders, ultimately decreasing the number of animals abandoned in shelters and keeping them in loving homes.

Please consider helping C.A.R.E. continue our mission of reducing the kill rate in southwest Missouri by being a Red CAREpet Gala sponsor. You will find sponsorship details included within this packet. In addition to keeping southwest Missouri families together and reducing the kill rate, you will gain visibility among the southwest Missouri public as a sponsor. C.A.R.E. is a 501(c)3 non-profit organization, and all donations are tax-deductible.

A private donation allowed C.A.R.E. to acquire a Springfield building with the perfect design and location for the Center. Since kicking off our capital campaign, we've raised over \$226,000 of the \$750,000 fundraising goal. This is a huge undertaking, but we are one step closer due to a matching funds pledge up to \$500,000 by a private benefactor. **Your sponsorship will be matched, making twice the impact on southwest Missouri's pets and pet parents!**

Please do not hesitate to contact Rob Hardy at rob@carerescue.org or 417-708-CARE if you have any questions or if you would like to discuss sponsorship opportunities. We truly appreciate your consideration.

Sincerely,

Melissa Sartin
Executive Director



ANIMAL RESCUE
CARERESCUE.ORG

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The C.A.R.E. Pet Services Center
3880 West Battlefield Road
Springfield, MO 65807

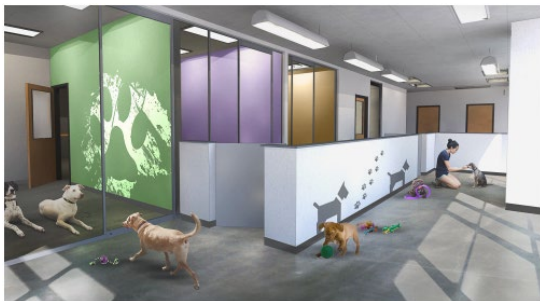
(Southwest Springfield, near the intersection of Battlefield and West Bypass)



Building Front



Building Rear



The RED CARE.PET GALA

Friday, April 10, 2020

Hosted by Castaway Animals Rescue Effort at Oasis Hotel and Convention Center

The Red CAREpet Gala benefits C.A.R.E.'s capital campaign for the innovative Pet Services Center with a fun-filled night of live music, drinks, food, and our vision for the Center. This will advance C.A.R.E.'s mission to reduce the kill rate in southwest Missouri. Sponsorship will show a commitment to C.A.R.E.'s mission, the animals, and to the betterment of the southwest Missouri community to those in attendance and to the thousands of people that will be reached from our marketing efforts.

A generous private benefactor is matching donations up to \$500,000 for the Pet Services Center, so your sponsorship will be matched, having twice the impact! All sponsorships are tax deductible.

The Red C.A.R.E.pet Gala Sponsorship Agreement — 2020

Business/Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level (circle one):

\$10,000	\$5,000	\$2,500	\$1,250	\$750	\$500
Presenting	Diamond	Platinum	Gold	Silver	Table

Signature: _____



To discuss sponsorship, contact:

Rob Hardy
rob@carerescue.org
417-708-CARE

The  **RED CARE.PET**
GALA

2020 Sponsorship Levels

\$10,000
Presenting

At the Event:

20 tickets (2 tables)
Choice of table locations
Audience address

Recognition:

Naming rights (The Red CAREpet Gala presented by _____)
Exclusive Media Access
Commercials
1 page program advertisement
Logo on website
Logo on print promotion/program
Logo on newsletter
Own post on social media
Renovated Center
Gala Presentation
General blog post
1 year C.A.R.E. Community Partner

Premium Experience:

C.A.R.E. Sanctuary Excursion for 15
One hour office visit from dog

\$5,000
Diamond

At the Event:

10 tickets (1 table)

Recognition:

Commercials
1/2 page program advertisement
Logo on website
Logo on print promotion/program
Logo on newsletter
General post on social media
Renovated Center
Gala Presentation
General blog post
1 year C.A.R.E. Community Partner

Premium Experience:

One hour office visit from dog

\$2,500
Platinum

At the Event:

10 tickets (1 table)

Recognition:

1/4 page program advertisement
Logo on website
Logo on print promotion/program
Logo on newsletter
General post on social media
Renovated Center
Gala Presentation
General blog post
1 year C.A.R.E. Community Partner

Premium Experience:

One hour office visit from dog

\$1,250
Gold

At the Event:

5 tickets

Recognition:

Name on website
Name on print promotion/program
Name in Newsletter
General post on social media
Renovated Center
Gala Presentation
General blog post
1 year C.A.R.E. Community Partner

\$750
Silver

At the Event:

2 tickets

Recognition:

Name on website
Name on print promotion/program
Name in Newsletter
General post on social media
Gala Presentation
1 year C.A.R.E. Community Partner

\$500
Table

A table sponsorship reserves a whole table (10 tickets) for your group or organization with your name or logo prominently displayed. Includes name recognition on the event program.